

## DIGITAL MARKETING AND SOCIAL MEDIA INTERNSHIP

We are an online language school, based in Valencia, Spain. We are looking for a learning materials and course manager to guarantee the quality of our teaching programs and build quality content for our learning channels. You combine your language knowledge with SEO and online marketing skills.

### Tasks:

- Learning materials and exercises creation (Rich media creation)
- Assisting with podcast and video creation
- SEO and blog post management

### Requirements:

- Your native language is Italian, French, Spanish, Dutch or German.
- You speak minimum 1 other language of the above with working proficiency.
- You are fluent in English.
- You study linguistics, communications, an applied languages course or similar.
- Passion for people, languages, and education.

### Your values:

- You are open-minded and interested in other cultures.
- You are a team player and responsible worker.
- You value international cooperation.
- You are creative and can work independently.
- You take responsibility and action.
- You take care of quality and details.

### What you will learn:

- Tools like Canva, design, podcast recording, multimedia creation and more!
- Apply your knowledge on languages with modern communication technologies.
- SEO and digital marketing knowledge.
- Online education strategies and course management.

**How to apply? =>** Send your resume, motivation letter and any other proof you fit the company culture and task description to [jobs@colanguage.com](mailto:jobs@colanguage.com).