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# Festival Città Impresa 2026

INTERNATIONAL  
ACADEMY FELLOWSHIPS

Treviso  
26-29 March 2026

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# 1. The project



# Build and Rebuild

The Festival offers an in-depth analysis of the political, economic, and industrial transformations sweeping through Europe and the world, in a phase marked by widespread conflicts, the redefinition of geopolitical balances, and the fragmentation of the global economy.

Titled “**COSTRUIRE E RICOSTRUIRE**” (Building and Rebuilding), the 2026 edition will feature high-level debates with institutional representatives, economists, geopolitical analysts, and top managers to explore adaptation and growth strategies within this ever-evolving scenario.





# Treviso Città Impresa Academy

Among the confirmed speakers for this edition:

**Carlo Cottarelli**, economist;  
**Cecilia Sala**, journalist;  
**Stefano Beraldo**, CEO of OVS;  
**Tonia Mastrobuoni**, journalist and author;  
**Alfonso Fuggetta**, Chief Digital Transformation Officer at Ferrari;  
**Alessandro Aresu**, scientific advisor for Limes;  
**Nazzarena Franco**, CEO of DHL Express Italy;  
**Paola Carron**, President of Confindustria Veneto Est;  
**Francesco Maria Talò**, IMEC Special Envoy;  
**Marco Varvello**, journalist;  
**Fabio Franceschi**, Chairman of Grafica Veneta;  
**Paolo Guerrieri**, economist;  
**Filippo Poletti**, LinkedIn Top Voice.

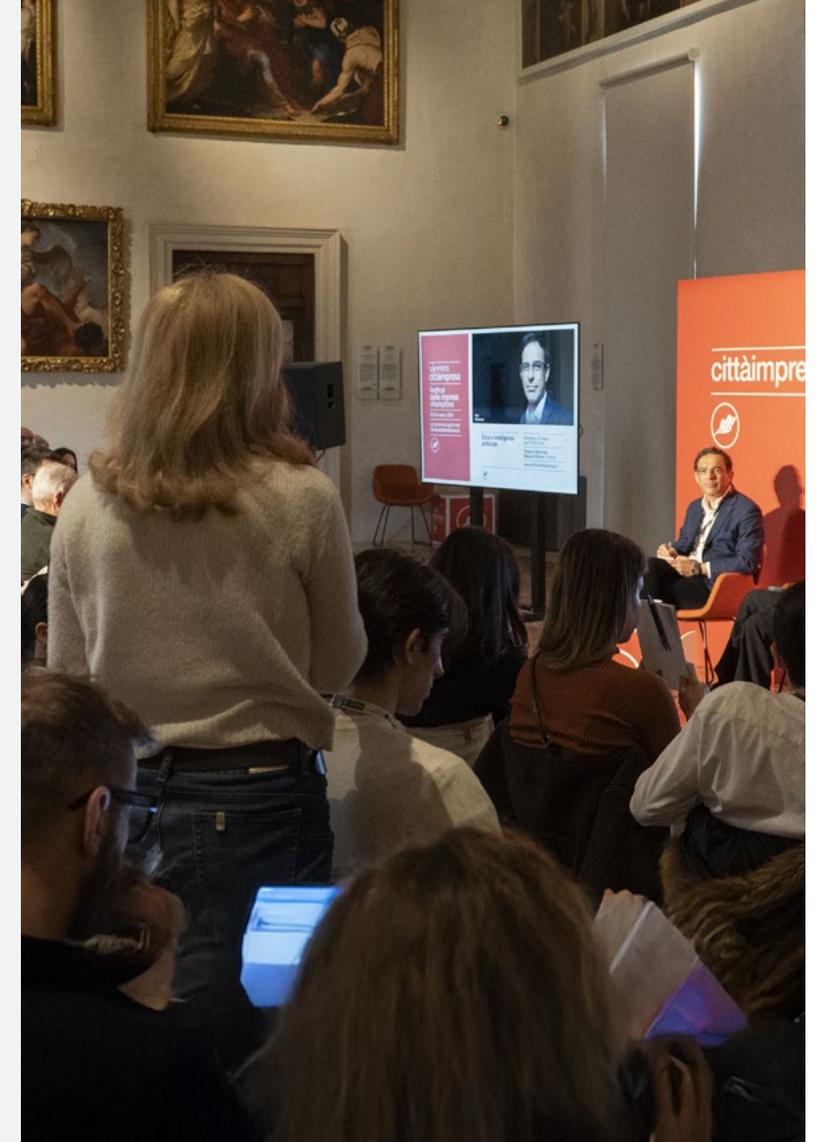




# Treviso Città Impresa Academy

In this context, the **Treviso Città Impresa Academy** offers university and ITS students the opportunity to engage in direct dialogue with entrepreneurs, economists, and journalists of national and international standing on major geopolitical and economic issues. This experience is designed to provide critical analysis tools and help orient their academic and professional careers.

The program also offers the opportunity to participate in **guided visits to companies** selected by the **ItalyPost Research Center**, which maps and ranks the most competitive and innovative businesses in the region.





# Experience program

- **Exclusive access**  
to all Festival sessions, with reserved seating and opportunities for direct dialogue with speakers;
- **Guided company visits:**  
Discover local centers of excellence through guided visits with business leader;
- **Accommodation**  
in shared rooms at partner hotels for the entire duration of the stay (March 26–29, 2026);
- **Meals included**  
fixed-menu lunches and dinners at venues designated by the organization;
- **Dedicated transfers**  
bus transfers between hotels, Festival venues, and companies (where necessary);
- **Collective experience**  
networking opportunities with other students and professionals from across Italy and abroad;
- **Official certificate of participation**  
valid for enriching your Curriculum Vitae;
- **Limited spots**  
access reserved for 100 selected students; submission of the application does not guarantee confirmation;



## Application options and quotas

Interested students may choose to apply for one of the **two following options**:

- **Option 1 | Company Visits + Festival Participation** From **March 26 to 29**, for a total of **4 days and 3 nights**. For this option, the participation fee is **360 euros**.
- **Option 2 | Treviso Città Impresa Festival Participation** From **March 27 to 29**, for a total of **3 days and 2 nights**. For this option, the participation fee is **260 euros**.

**Note:** Travel expenses to reach the starting city (Treviso), where the Festival is held, are to be fully covered by the participants.





## Application options and quotas

With Option 1, the Academy offers a guided tour to discover the **region's leading companies**, true protagonists of the Italian manufacturing landscape.

These businesses are concrete examples of product and process innovation, having successfully evolved to compete at the forefront of international markets. The experience offers a unique opportunity to engage with entrepreneurs, managers, and technicians, and to gain inspiration from the technological and cultural approaches reshaping modern industry.

Participants will gain first-hand insight into how the **future of industry** and the **Made in Italy** brand is being built within solid, dynamic, and fast-growing companies.





## Applications and selection

The **2026 Città Impresa Academy** offers **100 fellowships** providing an exclusive opportunity to access the program, actively participate in all scheduled activities during the event, and enjoy all the included benefits.

Students selected for the scholarship are required to pay one of the **participation fees** listed below, covering **50% of the organization costs**.

To submit your application and not miss this unique opportunity, **[click here](#)** or visit the **Città Impresa Festival website**.



## FOR MORE INFO

### Post Experience Srl

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